

# POUGHKEEPSIE



## BASEBALL

### Committee/Event leader fact sheet

**Event/Project Name:** Renegades Liaison

**Event/Project Description:** Coordinate relationship with HV Renegades

Specific items:

1. Coordinate field usage for Junior league games
2. Coordinate Pitch, Hit, and Run
3. Coordinate Renegades Fund Raiser
4. Try to get use of mascot at PBR Opening Day

#### Field Usage

2009 Contact: Andrew Willmert

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andy@hvrenegades.com

Here is the 2009 deal that was bartered:

Pok Babe Ruth (PBR) gets:

3 15u games on xxxday m/dd (example start times, 1200/230/500).

Cost \$500 + \$50 / game for grounds keeper = \$650

*(Normal fee is \$450 / game + grounds keeper = \$1500)*

HV Renegades (HVR) gets:

Logo'd team in PBR Fall Program (\$395 value)

PBR manufactures sign to hang at Red Oaks Mills field (program's showcase field) [note: sign made in 2009 can be reused in subsequent years]

PBR hangs sign at Red Oaks Mills for spring and fall programs (\$400 value)

*("Cost" to PBR = \$650 + \$395 + \$400 = \$1445)*

Adding the score board and/or PA and/or lights can be done at additional cost.

A couple of notes:

1. The field books up solid, so it is best to make the arrangements as early as possible.
2. On our date in 2009, there was a game on the field before our scheduled start time that ran over causing us to start over one hour late, which impacted all of the games. Ensure if there are other groups using the field before us that they have a contracted finish time.

### Pitch, Hit & Run

Rather than schedule our own event, we decided to promote and be a part of the event HVR was running. They provided a flyer which we reproduced and put in the managers packages.

### Fund Raiser

HVR offers a special fund-raising package – the package included: game ticket, hot dog & soda (voucher), and Renegades hat. HVR sets a fixed price and we can charge whatever we want, and the difference comes back to the league at the end of the HVR season. HVR sets up a web portal with a special logon. HVR provides promotional flyer. I upgraded to reserve seating and reserved an entire section for PBR, and we charged \$20/person (I think the HVR cost was \$13).

We promoted this with a booth at opening day.

We promoted this with a few emails throughout the season.

We promoted this with asking managers to hand out flyers – flyers were also included in managers packages.

We promoted this on the league web site.

Response was far less than anticipated, and we still made \$310 for the league.

See: <http://www.pokbaberuth.org/pdf/renegades.pdf>

### PBR Opening Day

We also reached out to have a HVR mascot as part of our opening day parade. In 2009, they were unable to provide this as it was their first day of ticket sales. We should continue to pursue the presence of a mascot as part of our opening day annually – hopefully the dates will not be in conflict.

### **Amount of time devoted and when:**

This only required a few hours (~3-5 hours) working with the HVR contact beginning in Jan. The early the arrangements are finalized, the better!

A contract will be filled out between HVR and PBR.

PBR needs to provide proof of insurance.

Flyers for pitch, hit, and run, and fund raiser need to be available to be included in managers packages.

I also was there on game day to ensure things ran smoothly.

Fund Raiser booth at Opening Day. Volunteers made up a very nice sign and provided staffing of the booth.

Coordinating with Information Officer to ensure Fund Raiser is promoted throughout season.

**Costs involved in this project/event:**

There really wasn't much in terms of cost, other than the reproduction of the flyers (pitch, hit, and run; fund raiser).

**Notes:**