

POUGHKEEPSIE

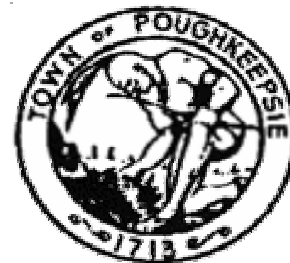


BASEBALL

2010 Volunteer Officers:

Ken Merritt, President
 Vin D'Amato, Vice President
 Joan Elmendorf, Treasurer
 Elizabeth Merrill, Secretary
 Tim Bade, Committee Leader
 Ed Marsh, Committee Leader
 James Casey, Committee Leader
 Mike Mancari, Committee Leader
 Sean Merrill, Committee Leader
 Joe Goldsmith, Umpire In Chief
 Rich Horvath, Committee Leader

Affiliated with



Recreation

Member, Dutchess County Regional Chamber of Commerce

Poughkeepsie's largest youth baseball program,
 550 players strong!

<http://www.pokbaberuth.org>

Dear Friend,

The Town of Poughkeepsie Babe Ruth League would like you to consider sponsoring a team or purchasing a sign for the 2010 season. Our league has 550 players and operating costs typically run about \$65,000 per year. Your sponsorship would go a long way to assuring our kids have a wonderful season.

We have the following sponsorship plans:

<i>Plan</i>	<i>Description</i>	<i>Fee</i>
A	<p align="center">Team Sponsorship</p> <ul style="list-style-type: none"> - Business or organization name displayed on team uniforms. Players keep these shirts and wear year-round. Great business exposure. - You will receive two uniform shirts yourself for wearing proudly! - Recognition on our high-traffic web site, with a link to your web site (see attachment) 	<p>(A) <i>T-Ball (4/5/6 year-olds) and Instructional (7/8 year-olds) Divisions: \$295</i></p> <p>(B) <i>Major & Minor (9-12 year olds) Divisions: \$395</i></p> <p>(C) <i>Junior and Senior (13-18 year olds) Divisions: \$395</i></p>
B	<p align="center">Sponsorship Sign</p> <ul style="list-style-type: none"> - Huge, colorful 4' x 8' vinyl sign mounted on plywood and bearing name / logo of your business or organization, displayed on outfield fences at Red Oaks Mill - You will get great exposure as we have hundreds of games each year, including All Star games with many fans/visitors 	<p>\$400 per year</p> <p>Notes:</p> <ul style="list-style-type: none"> - You provide the logo and text, we create the sign and hang it - We absorb the initial cost of the sign and replace it with a new one every three years
C	<p align="center">Team / Sign Combination</p> <ul style="list-style-type: none"> - Team sponsorship plus sign 	<p>The fee for the team sponsorship above plus only \$300 for the sign (savings of \$100)</p>

Our league is a not-for-profit organization / All sponsorship fees are tax-deductible

Registration form ==>>>

2010 Poughkeepsie Babe Ruth League

New Sponsor Registration:

Name of your business or organization: _____

Your web site address (for display on our web site:) _____

Business phone (for display on our web site): _____

Mailing address: _____

Contact person's name: _____ Phone: _____

Desired team division sponsorship: Tball: \$295 Instructional: \$295

Minors/Majors: \$395 Junior/Senior: \$395

** please note: priority is given to returning sponsors for the division they would like to sponsor. If a division is full, we may need to move you to another division. If this is ever the case, we will call you first.

4' x 8' sign with your logo/text, mounted on pressure-treated plywood and hung by us:

\$400

Team sponsorship AND 4' x 8' sign

team sponsorship cost above plus \$300 (\$100 savings)

Notes for us: _____

Total amount enclosed (please make check out to: PBR): \$ _____

Send to: PBR (Ken Merritt), 6 Maisie Court, Poughkeepsie, New York 12601. Questions? 462-2604